

Nokia: A journey of success, fall and rebirth

Nokia Connection People, this tag line and image below is on heart of every Nokia lover who remembers Nokia still today.



One of the leading companies in mobile manufacturing had not just captured the market but the heart of every one.

For someone it was there first phone, for someone it was a special gift.

Some people used it and loved it for its battery life some for design and unique features.

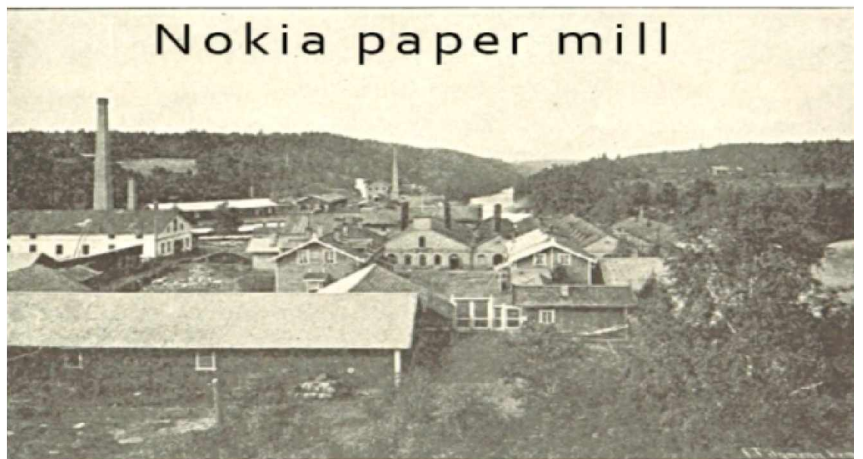
Some still have old Nokia in there homes, when Samsung gets breakdowns old Nokias become a big support for us.

The phones of Nokia are one of strongest durable phones ever build. It cannot be compared with today's brittle phones.

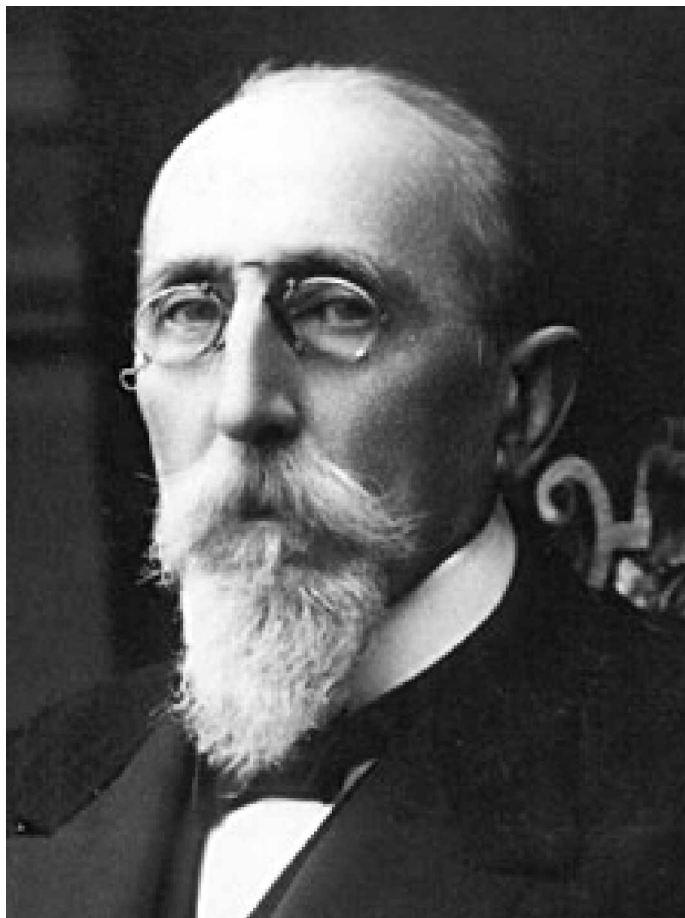
Nokia has lost its existence in market but it has a place still in hearts.

History

Going back to 1865, a mining engineer Fredrick Idestem established a ground pulp mill of papers in southern part of Finland.



In 1871, Idestem with help of his friend Leo Mechalin developed a new pulp mill.



After First World War a finish rubber company collaborated with pulp mill, a cable making company also collaborated with this group.

This group further was renamed as Nokia Corporation. Company started investing in cable networking, Acquiring an Electronic company corporation started producing radios and phones

Some very old models are as follow

First radio by Nokia



First portable phone walkman

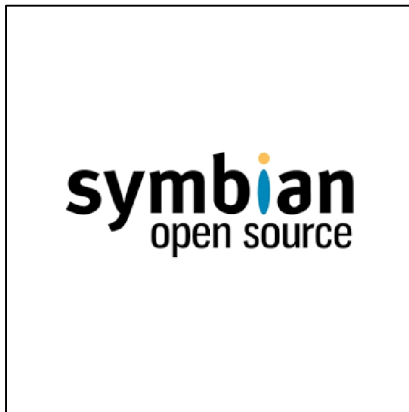


First proper mobile phones



Nokia's device platforms were

- Series 40 which were discontinued in
- Symbian OS until 2011



- Windows OS



- Nokia X platform



Some popular devices are

Nokia 1100 (one of the very old models of Nokia remember by each one)



Nokia 3310



Nokia 7650 the first S60



Nokia N-gage the first game centered Smartphone



Nokia 6600 the first Symbian phone to be sold over a million units shaped like soap



Nokia 5800 Xpress music the first full touch Nokia



Nokia 6610



Nokia 6630, the first 3G phone

Nokia N90, the camera centric phone

Nokia N95 a popular slider

At last Nokia in 2012, with 41 megapixel camera
ending the Symbian series

Further crisis to Nokia

This 808 pure view was fierce competitor of iPhone 3G.

Further entry of android from Google hit a big stone in foundation of Nokia.



Other companies who manufactured Symbian devices (technically called OEMs) like Samsung, Motorola, HTC, Sony turned there face to Android due to its open source(means programmers whose code is available free on github or other repositories and can be modified as per need of each) and popularity.

Now, Nokia was only OEM (original equipment manufacturer) of Symbian.

Nokia faced a fierce competition from companies which were once its partners in OEM.

To prevent its ship drowning, Nokia caught hands of Microsoft who was already in search of a hardware manufacturer.

They both came up with brand new UI windows on mobile with new sleek and elegant look named Lumia devices.

At this Nokia was in partnership with Microsoft.

This Lumia step didn't achieve that popularity which once Nokia had.

For last try Nokia brought Platform X in its windows phones this Nokia x was mixture of android and windows having UI as Windows but supported android apps on it as it had android support.

Finally, Microsoft acquired Nokia's Smartphone business.

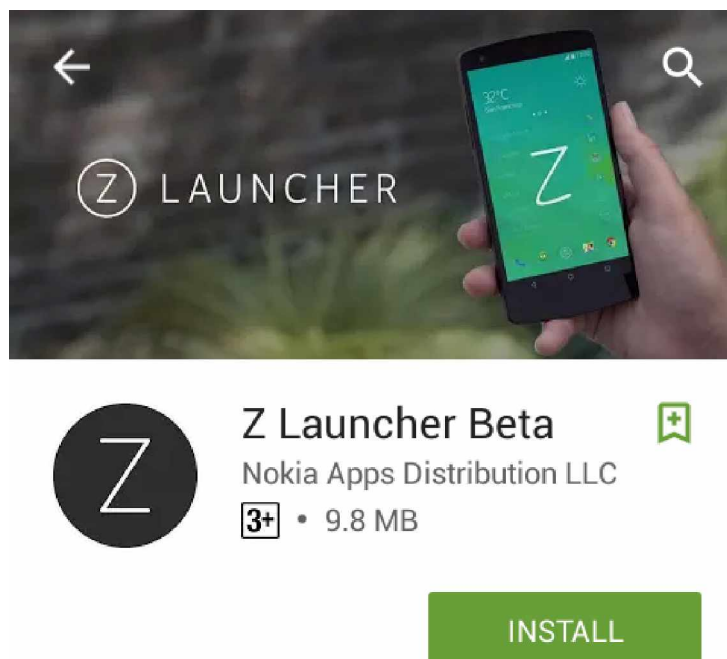
Not corporation, it is still alive.

Current situation of Nokia

Nokia after selling its Smartphone business started concentrating on Nokia Ozo a 360 recording camera.



It has an app called Nokia Z launcher which will come pre installed as default launcher in so called Nokia android phones in 2017.



Nokia Z launcher is still in beta phase and may not be available in all countries it can be downloaded from Apkmirror.Com

It is a gesture based launcher which learns as you use it more.

Rebirth

In 2015 a rumor came up that Nokia might be launching a tablet called Nokia swan N1 (you might get some different types of name similar to it).



This tablet is similar to ipad in designs.

It runs on android yes android 5.0 Lollipop. With Nokia z launcher as default launcher

I didn't receive any further news about this device from my reliable sources.

Confirmed news has come that Nokia is coming with two devices in 2017. Nokia D1C



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